

LEON RAINBOW



[WORKS]





[BIO]

LEON'S TAG


MY ART IS A FUSION OF LIFE AND IMAGINATION. I TAKE GRAFFITI AND MORPH IT WITH FINE ART, COMBINE IT WITH AN UNDERLYING MESSAGE. THIS ALLOWS ME TO REACH A WIDE VARIETY OF PEOPLE. THE IMAGE RELATES MORE TO YOUTH, THE MESSAGE TO ADULTS. MY DESIGN PULLS THEM TOGETHER BRINGING THEM TO THE MIDDLE GROUND TO WHICH THEY RELATE.

I AM ABOUT MY MESSAGE. MY ART IS MY VOICE, MY PROTEST, AGREEMENT, WHISPER, SHOUT, AND CRY. "TO SEE MY ARTWORK IS TO SEE ME TO UNDERSTAND MY ARTWORK IS TO THINK ABOUT THE MESSAGE IT CONVEYS. THIS IS MY LIFE"..

-LEON RAINBOW

LEON





609
635
1411

LEONRAINBOW
DOT COM

LEON@LEONRAINBOW.COM

TRENTON, NEW JERSEY

[CONTACT]

[COMMERCIAL]



bloomingdale's



INFINITI®



My commercial work is primarily a collaboration, a blending of ideas based upon the clients vision, the message they want to convey and my ability to articulate those ideas into a persuasive message filled with color, style and the imagination of Leon Rainbow.



LOUIS VUITTON

&

InStyle

invite you and a guest to celebrate the holiday season
with an exclusive evening featuring

Leon Rainbow
Graffiti Artist

Discover an exquisite selection of gift ideas
featuring luggage, leathergoods, shoes and accessories

Thursday, December 6, 2007

Cocktail Reception

6:30pm - 8:30pm

LOUIS VUITTON
Garden State Plaza
Paramus

Please reply by December 3 to 866-VUITTON

LOUIS VUITTON / INSTYLE MAGAZINE EVENT

I painted a series of custom stenciled and painted canvases given as gifts at a VIP event at the Louis Vuitton Store in Garden State Plaza Mall Paramus, New Jersey. All the pieces incorporated the Louis Vuitton logos, and symbols while keeping an urban style and feel.



LV



Inc. MAGAZINE

PROJECT #1: Paint the background for the Inc. magazine cover story.

PROJECT #2: Paint the office of Inc. magazine headquarters, located in the Financial District, NY.



STAPLES®

Business Advantage®

STAPLES, Inc.

Custom painted wall with the theme
“We Are SBA” (Staples Business
Advantage) at the headquarters of
Staples, Inc., Englewood, NJ.



INFINITI

Infiniti's 'A Study In White' two
month billboard campaign in
Harold Square, NY. The title of
the projected piece was called,
“White Lies”.





bloomingdale's



Bloomingdale's

In store live graffiti demo - painting personalized trucker hats.



