## LEON RAINBOW



WORKS





[ BIO ]

**LEON'S TAG** 

MY ART IS A FUSION OF LIFE AND IMAGINATION.

I TAKE GRAFFITI AND MORPH IT WITH FINE ART,

COMBINE IT WITH AN UNDERLYING MESSAGE.

THIS ALLOWS ME TO REACH A WIDE VARIETY OF

PEOPLE. THE IMAGE RELATES MORE TO YOUTH,

THE MESSAGE TO ADULTS. MY DESIGN PULLS

THEM TOGETHER BRINGING THEM TO THE

MIDDLE GROUND TO WHICH THEY RELATE.

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MY PROTEST, AGREEMENT, WHISPER, SHOUT,
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THE MESSAGE IT CONVEYS. THIS IS MY LIFE"...

-LEON RAINBOW

**LEON** 





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TRENTON, NEW JERSEY

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## [ ENTERTAINMENT ]













**RAP FANATIC** and **STRAIGHT STUNTIN'** used for a photo shoot with ICE-T and Coco. Photography by FelixNatalJr.com.





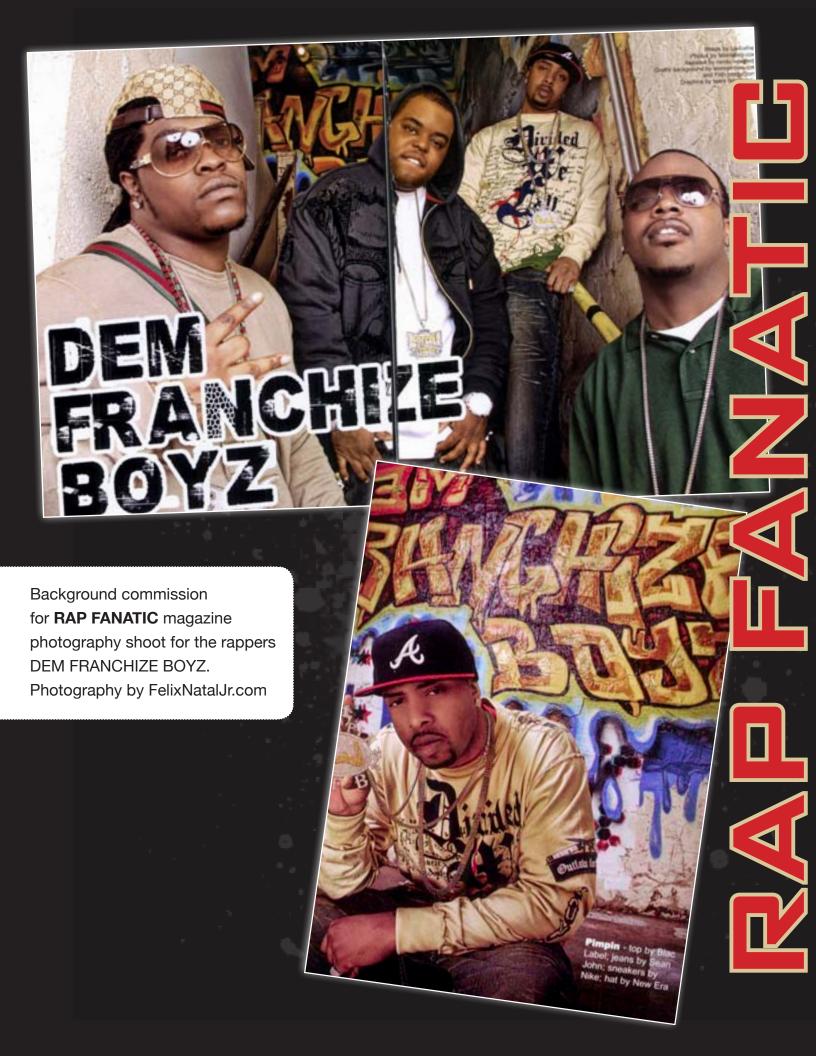






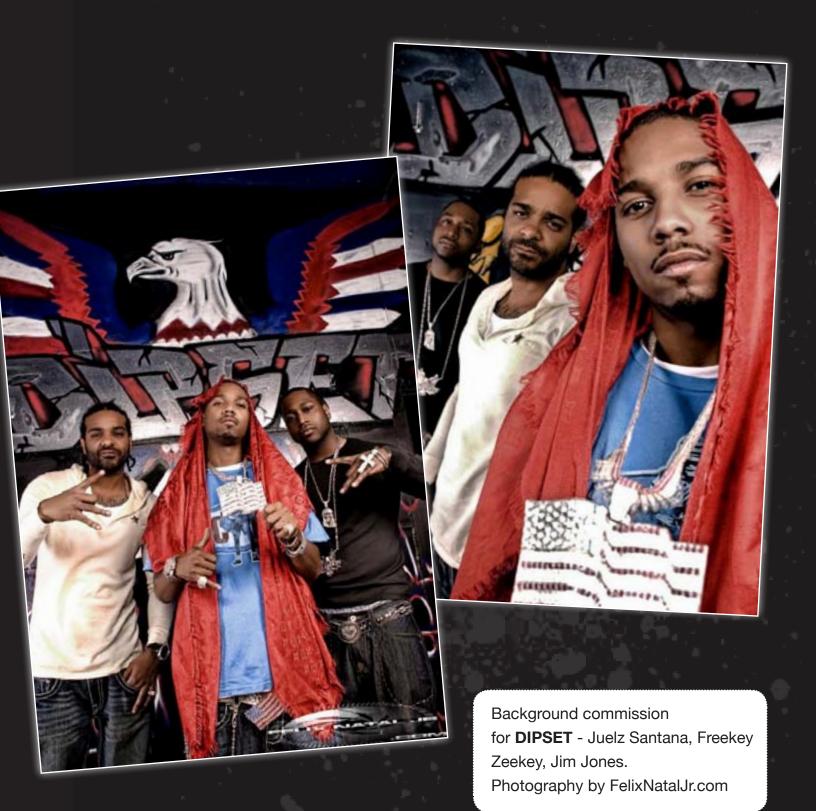








## 



Background commission for **RAP FANATIC** magazine Terence J, host of BET's 106 & Park. Photography by FelixNatalJr.com



Background commission for **RAP FANATIC** magazine photography shoot for Joe Buddens.

Photography by FelixNatalJr.com













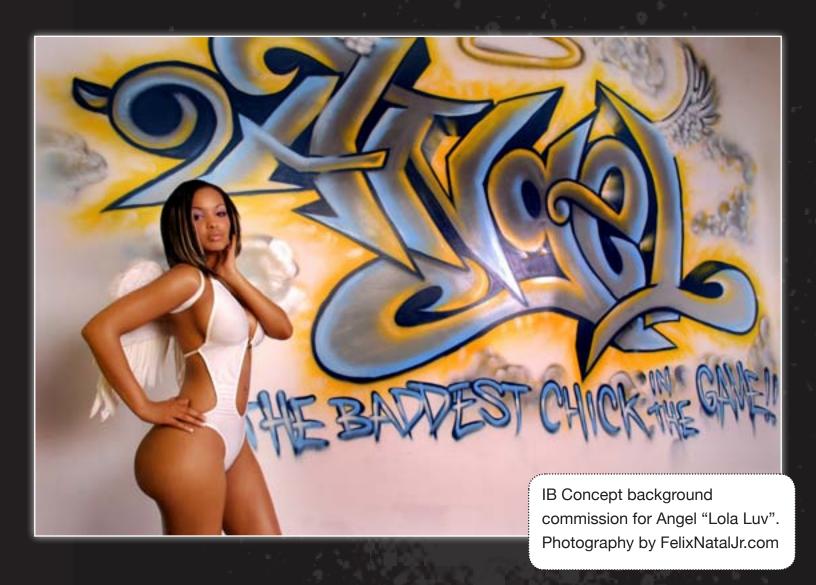
Background commission for **RAP FANATIC** magazine photography shoot for Rosemary. Photography by FelixNatalJr.com



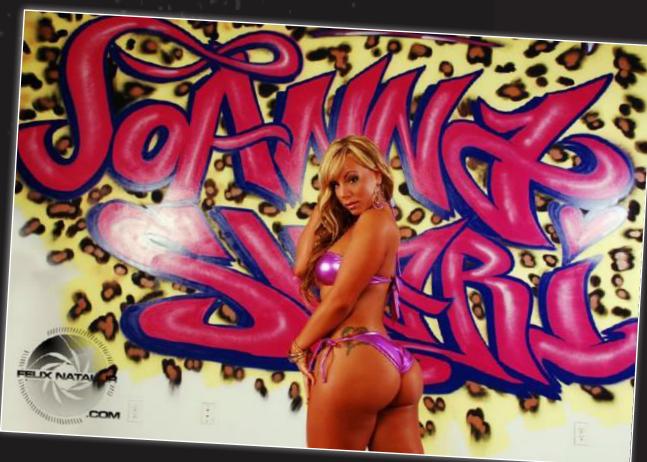




# IB GONGEPT







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TRENTON, NEW JERSEY

## [COMMERCIAL]





# bloomingdales





My commercial work is primarily a collaboration, a blending of ideas based upon the clients vision, the message they want to convey and my ability to articulate those ideas into a persuasive message filled with color, style and the imagination of Leon Rainbow.



#### LOUIS VUITTON

InStyle

vite you and a guest to celebrate the holiday seas with an exclusive evening featuring

> Leon Rainbow Graffiti Artist

Discover an exquisite selection of gift ideas eaturing luggage, leathergoods, shoes and accessories

> Thursday, December 6, 2007 Cocktail Reception 6:30pm - 8:30pm

> > LOUIS VUITTON. Garden State Plaza Paramus

Please reply by December 3 to 866 VUITTON

#### **LOUIS VUITTON / INSTYLE MAGAZINE EVENT**

I painted a series of custom stenciled and painted canvases given as gifts at a VIP event at the Louis Vuitton Store in Garden State Plaza Mall Paramus, New Jersey. All the pieces incorporated the Louis Vuitton logos, and symbols while keeping an urban style and feel.









#### Inc. MAGAZINE

PROJECT #1: Paint the background for the Inc. magazine cover story.

PROJECT #2: Paint the office of Inc. magazine headquarters, located in the Financial District, NY.











# STAPLES® Business Advantage®

#### STAPLES, Inc.

Custom painted wall with the theme "We Are SBA" (Staples Business Advantage) at the headquarters of Staples, Inc., Englewood, NJ.



#### **INFINITI**

Infiniti's 'A Study In White' two month billboard campaign in Harold Square, NY. The title of the projected piece was called, "White Lies".













# olomingodels



#### Bloomingdale's

In store live graffiti demo - painting personalized trucker hats.



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## [ COMMUNITY ]







#### YWCA 'STOP THE VIOLENCE' MURAL

Commission by the Trenton YWCA to create a Anti-Violence themed mural for their Anti-Violence Week Celebration.

STOP THE VIOLENCE MURAL









# MLK

#### MARTIN LUTHER KING JR. MEMORIAL MURAL

Commissioned by the City of Trenton Department of Recreation. Located at the MLK Memorial Park and Pool, on Brunswick Avenue in Trenton, NJ. MLK portrait by KASSO.



#### NORTH CLINTON COMMUNITY CENTER

Commissioned by the City of Trenton Department of Recreation. Located on North Clinton Avenue in Trenton, NJ. In collaboration with the artist KASSO.



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## COMMISSIONS









### **V17**

Commission by V17 to create a 165 feet long x 16 feet tall mural for their indoor race track. The crew also created custom art for the aviation room and the race control tower. The crew consisted of RAIN, MEK, PRO, AZMA, KASSO, PLAN and KASTOR.

165 FEET MURAL - 'BIG SKYLINE'



### **ONJA SALON**

Commission by Onja to paint an Egyptian themed mural for her hair salon.



### **JUST FITTED'S**

Commission by the store Just Fitted's. In collaboration with the artist ZERO.

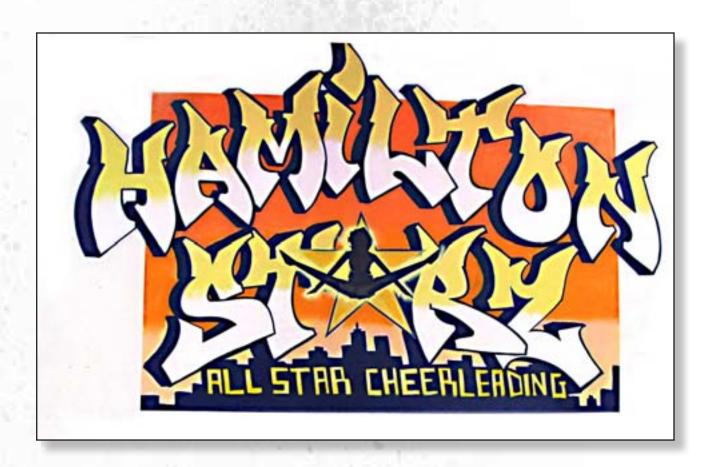




BEFORE



## CHERLEADING



### **HAMILTON STARZ- CHEERLEADING**

Commissioned to paint Hamilton Starz Cheerleading team logo in the gym. Digital sketch of the mural presented to the client.



DIGITAL SKETCH

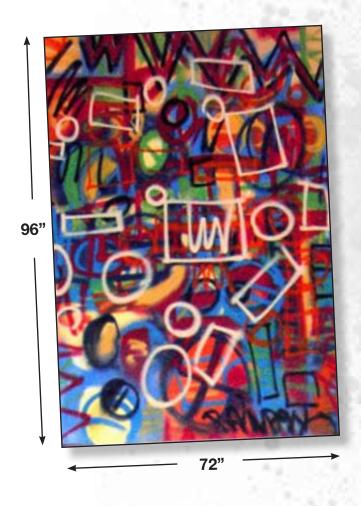


# INTERIORS



### **JAZZ ABSTRACT**

Commission for a private residence in Pennington, NJ. The theme abstract to reference free form jazz.





### **INTERIOR DESIGN**

Commission for a private residence in Millstone Township, NJ. Entry way and triptych 6' x 8'.



# kid's z





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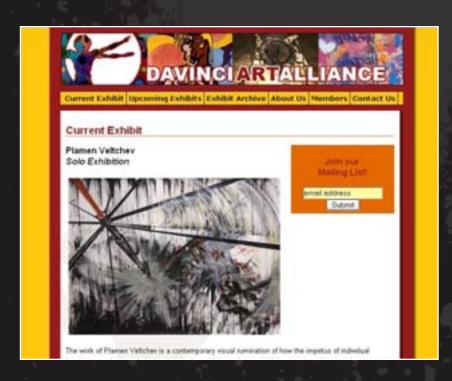
TRENTON, NEW JERSEY

## WEB DESIGN

**>** 



WEB SITE FOR GRAFFITI ARTIST POSE 2 http://www.posetwo.com



DAVINCI ART ALLIANCE WEB SITE: http://www.davinciartalliance.org



### MY SPACE LAYOUT FOR RAPPER YOUNG MEL:

http://www.myspace.com/nbhyoungmel

BLOG FOR JERSEY GRAFFITI WEB SITE: http://www.jerseygraf.com





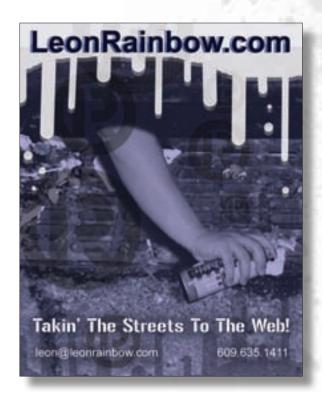
INTELLIGENT KIDZ WEB SITE: http://www.intelligentkidz.org



### PRINT DESIGN

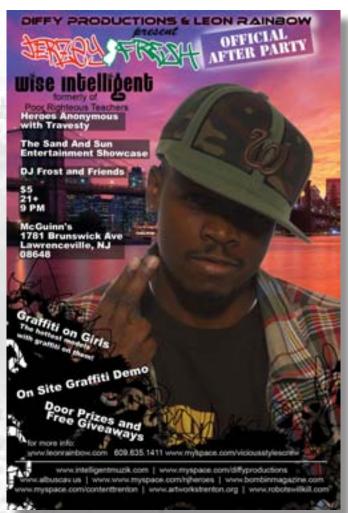














# INPRINT

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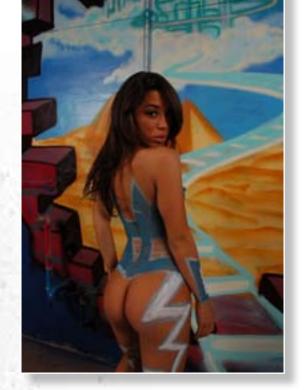
## BODY PAINTIN'



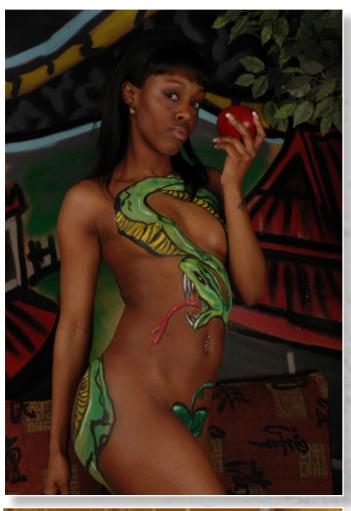


























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## [WALLS]



















